

# Avery DesignPro

Review By Roger Lakner

On January 30, 2010, I gave a demonstration of DesignPro to our Prescott Mac User Group at our general meeting.





It really generated a lot of interest due in large part to the generous kit provided by Avery.

My wife passed out all of the CDs of free software for creating the various labels in the home. Then I proceeded to introduce DesignPro for the Mac and created several shipping labels, a couple DVD/CD labels, and printed them to pass around for the members to view.

Next, I explained the process of creating the layout for a label at Avery.com.

We pulled tickets out of my hat and provided the many label packages from Avery's kit as door prizes to the membership.

All in all, the demonstration was exciting to do as it was well received mainly because the software worked smooth as glass. We the Mac users have waited a long time for Avery to produce the software for the Macintosh. The price couldn't be beat and, of course, the cost is in the purchasing of the number one quality Avery labels.

It is a real pleasure to demonstrate a product that has been created well. I only wish that the special and holiday offerings on the Avery site via their news emails were also not just available for the Windows machines.