

# WWDC 2023

Announcements



# 15" MacBook Air

- Functionally identical to the 13" M2 MacBook Air
- 15.3" Liquid Retina display
- Slightly larger in all dimensions
- 3.3 lbs instead of 2.7 lbs
- Surprisingly, no additional battery time
- Starts at \$1299, 13" model reduced to \$1099
- Available now



# M2 Mac Studio

- Upgraded to M2 Max and M2 Ultra processors
- Faster than the previous model (duh!)
- No other changes
- Starts at \$1999
- Available now



# Apple Silicon Mac Pro

- Upgraded from Intel to the M2 Ultra processor
- Much faster than before
- The only Mac with PCI expansion cards
- Starts at \$6999
- Available now



# AirPods Pro 2nd Gen.

- Adaptive Audio dynamically blends Transparency and Active Noise Cancellation to tailor the noise control experience as you move between changing environments



# iOS 17

- Available this Fall. Soooo many features...
- Personalize what others see when you call
- Live voicemail (real-time text transcript)
- Create live Stickers from your photos
- Standby landscape mode while charging
- Interactive widgets
- AirDrop your contact info with Name Drop
- Automatic AirDrop prompt when phones brought close together
- More accurate keyboard autocorrect and predictions
- Just say “Siri” instead of “Hey, Siri”, back to back requests



# Messages

- Improved interface for inserting things (photos, etc.)
- Check In: Automatic notifications to others when you arrive at a destination
- Catch up arrow to auto scroll back to the first message you missed
- Swipe right to reply to a message
- Share and view people's locations
- Transcribed audio messages
- All stickers, emoji, memoji in one place and synced with iCloud



# FaceTime

- Record a video or audio message when someone misses your FaceTime call
- Visual 3D reactions activated with hand gestures
- View a call on AppleTV



# Safari & Passwords

- Define separate browsing profiles. Profiles help you separate your history, extensions, Tab Groups, cookies, and favorites.
- Improved search and private browsing
- Autofill verification codes
- Share a set of passwords with your trusted contacts



# Other iOS Apps

- Journal: New journalling app (Don't ask. I have no idea what this is for)
- Music: SharePlay, collaborate on PlayLists
- Maps: Offline maps! Enhanced EV routing
- Photos: Find recipes from a food photo, Look Up now works in "lifted" images and videos
- Health: New mental health and vision health features



# Other iOS Apps

- Reminders: Grocery Lists automatically sort items into categories
- Notes: View and mark up PDFs and scans
- PDFs: Use your saved information from Contacts to fill out a PDF or scanned document



# iPadOS 17

- Available this Fall. Same features as iOS 17 plus:
- Personalize lock screen including live images, live activities, and widgets
- More flexible layouts in Stage Manager
- Use an external camera for FaceTime calls



# MacOS Sonoma

- Available this Fall.
- New slow motion screen savers
- Widgets on desktop that fade into the background
- Access widgets on an nearby iPhone with installation
- Presenter overlay in video conferencing (Zoom etc.) that let's you walk around in front of your presentation
- Web apps in your Dock
- All the other features of iOS apps in your Mac apps



# WatchOS 10

- Available this Fall.
- Complete redesign of apps
- Smart Stack access to relevant information in other apps using the Digital Crown
- Activate control center from any app using the side button
- New Palette and Snoopy watch faces
- New Cycling Live Activity
- Hiking views in the Compass app. Trail information, topographic maps, and elevation alerts.



# Apple VisionPro

- Available this early next year for \$3499
- Welcome to the era of spatial computing
- Seamlessly blends digital content with your physical space
- Navigate by using your eyes, hands, and voice
- You have to see it to believe it
- <https://www.apple.com/apple-vision-pro/>