



iPhone 11  
From  
**\$699**



iPhone 11 Pro  
From  
**\$999**



iPhone 11 Pro Max  
From  
**\$1099**



# iPhone 11

What's New

# Executive Summary

- 3 Models: 11, 11 Pro, and 11 Pro Max that replace XR, XS, and XS Max at similar sizes
- Lower price for the 11 model
- Better processor, cameras, speakers. Tougher glass
- New spatial awareness chip not yet used by software
- New bright colors for the 11 model

# iPhone 11 vs XR

- 15% faster processor
- 15% longer battery life with fast charging capability
- Stronger glass exterior material in red, yellow, black, white, purple, and green colors
- Additional 12 megapixel ultra wide angle rear camera
- Improved 12 megapixel front camera
- <https://arstechnica.com/gadgets/2019/09/iphone-11-review-the-sweet-spot-iphone/>
- <https://www.tomsguide.com/reviews/iphone-11>

# iPhone 11 Colors



# iPhone 11 Pro vs XS

- 15% faster processor
- 40% longer battery life with fast charging capability
- Matte finish glass exterior that affects case colors and a new green color option
- Much brighter screen
- Spatial audio for simulated surround sound from stereo speakers
- Little used 3D Touch removed and replaced by Haptic Touch introduced on XR
- Additional 12 megapixel ultra wide angle rear camera
- Improved 12 megapixel front camera
- <https://www.tomsguide.com/reviews/iphone-11-pro>
- <https://arstechnica.com/gadgets/2019/09/iphone-11-pro-and-11-pro-max-review-high-quality-for-high-prices/>

# iPhone Size Comparison



# Pricing

- iPhone 8 from \$449
- iPhone 8 Plus from \$549
- iPhone X<sup>R</sup> from \$599
- iPhone 11 from \$699
- iPhone 11 Pro from \$999
- iPhone 11 Pro Max from \$1099
- <https://www.apple.com/iphone/compare/>