



A Printfolio Review

by PMUG's Apple Ambassador Roger Lakner



Printfolio is **BeLight Softwares** suite of seven programs tailored to create unusual and superb colorful business cards, flyers, brochures, CD and DVD labels, envelopes, and address labels.



Business Card Composer 5 creates and prints professional looking business cards.



Swift Publisher 2 Is a page layout program for creating a great variety of documents.



Disk Cover 2 makes CD/DVD labels for the disk and its tray inserts.



Labels & Addresses is a great tool for printing all kinds of labels and envelopes.



Image Tricks Pro is an image editing and generating application.



Art Text 2 plug-in can create high quality headings, logos, icons, buttons, and more.

Put all of the above applications together and you have a “sweet” suite that can cover all of your graphic needs in one package for a great low price. Also each program may be obtained individually. It really “blows the competition out of the water,” so to speak. Printfolio has an extended library of label and paper layouts from the most popular manufacturers (Avery, Neato, Memorex and others). Furthermore, it prints all sorts of design elements: CD/DVD covers, labels, tray inserts, folded booklets, mini discs labels, VHS wraps, business cards, envelopes and more. Direct-on-CD, label printers, as well as standard inkjet and laser printers are supported.

I gave a large screen demonstration of the combined above applications using its many facets to our PMUG membership on Saturday, November 21, 2009. After a brief overview, I went directly to belightsoft.com and showed the many videos, User Group member’s discount page, download page, forum page, help, and support pages. Then I showed several pictures (an apple head for instance), a designed envelope for mailing, and business card. At the end of our meeting, I gave BeLight’s Printfolio suite and Get Backup 2 applications to two lucky participants for door prizes. The demonstration was a hit according to those attendees from the after meeting chats I had.

Over the years I have demonstrated many applications and never had such fun creating art objects using graphics and text. The only problem I ran into was that after viewing the many applications and its design elements, the application Printfolio froze up even though my computer contains three GIGs of RAM. (I know that I pushed the program beyond its limit). The price is an unbelievably great buy, and I would recommend it to any and all artists or publishers.